

Steering Group

Tuesday 1st August 2023, 7pm via zoom .

<u>Minutes</u>

Mark Pope Keith Batchelor - Town Watch, Raynet Julian Bond – Save Ware's Greenbelt Joy Cotterell – Ware Society Jan Stock (Chair) – Wodson Park John Wing (Ware Museum) Cllr Damien Scully – Ware Town Council

Not present:

Peter Radley Cllr Graeme Hill _ Ware Town Council Cllr James Taylor-Moran – Ware Town Council

Apologies

Alasdair Reid Alison Eardley Mark Montgomery, Herts Police Ian Kemp

ATTENDING

Terry Philpott, Town Clerk Sarah Fenton – Ware Town Council

NPSG093. To approve the minutes of the last meeting of the Neighbourhood Plan Steering Group on 21st February 2023 to note any actions not included on the agenda:

The minutes were approved as an accurate record

NPSG094: Publicity for the referendum

TP Confirmed the details for the referendum:

Date Thursday 28th September 2023

Polling Stations would be open, similar format to elections. Polling cards and postal votes would be used.

The format of the vote is a Yes or No response to adopting the Ware Neighbourhood Plan.

The count will be held in Fletchers Lea with the referendum result expected at approx. 2am on Friday 29th September 2023.

Action:

Confirm date of postal date return (TP) Confirm Polling Station Locations (TP) Ascertain if any more detailed information can be included on the polling card (TP)

Publicity related to the referendum

A broad discussion took place on the best way to publicise the referendum, with particular emphasise on the distinction between the plan area and the North Ware development which is sperate. There was concern that voters may vote against the Neighbourhood Plan thinking that it may stop the North ware development.

The following activity was agreed.

Publish the final plan on the WTC website (SF) and the Ware Neighbourhood Plan website (AR)

Distribute paper copies to

- Ware Town Council Office (TP)
- Ware Library (TP)
- Ware Museum (TP)

Leaflets to be coordinated by JW

- Content / copy to be supplied to JW by 4th August (all)
- Leaflet Design created by 11th August, based on A5 format (JW)
- Printing to be arranged date tbc (JW)
- Distibrution to be arranged date tbc (JW) Confirm details of ddistribution company used for WTC Annual report (SF/TP)

Press release

To be created 150/200 words based on feedback for the leaflet (JW)

Send to

- Axis Magazine
- Herts flyer
- Mercury

Posters

• To be created in A4 format based on leaflet information (JW).

Banners x 4 to be located (JW)

- Baldock Street roundabout
- Saracens Head Bridge
- The Priory
- Tbc

Stall

- Ware Sunday Market 17th September
- High Street in the week before the rererendum vote ??

Briefing Local groups

- Rotary (JS)
- U3A (JC)
- Inner Wheel (JS)
- Ware Society (JC)

NPSG095: Website update and Communications (AR)

Verbal update re the NPF website.

NPSG096. Any other business and date of next meeting.

Next meeting to review above actions 8th August 2023, 7pm via zoom