



WARE NEIGHBOURHOOD PLAN

Steering Group

Tuesday 8th August 2023, 7pm via zoom.

Minutes

Mark Pope
Keith Batchelor - Town Watch, Raynet
Julian Bond – Save Ware’s Greenbelt
Joy Cotterell – Ware Society
Jan Stock (Chair) – Wodson Park
John Wing (Ware Museum)
Cllr Damien Scully – Ware Town Council
Alasdair Reid
Ian Kemp

Not present:

Peter Radley
Cllr Graeme Hill _ Ware Town Council
Cllr James Taylor-Moran – Ware Town Council

Apologies

Terry Philpott, Town Clerk

NPSG097. To approve the minutes of the last meeting of the Neighbourhood Plan Steering Group on 1st August 2023 to note any actions not included on the agenda:

The minutes were approved as an accurate record.

NPSG098: Publicity for the referendum

The response from EHC regarding postal votes, location of polling stations and information on the polling cards was noted.

Publicity related to the referendum.

The draft wording for the leaflet was circulated following the last meeting. It was agreed that the wording needs some editing and the artwork formatted to enable printing. The leaflet must include a footer detailing WNPSG as the promoter and our address, c/o The Priory, Ware.

The following activity were agreed.

- The A5 leaflet design to be finalised (AR)
- Provide details of the printers Southern Maltings have used (JW)
- Confirm the budget available for publicity (JC/TP)
- Confirm arrangements for door-to-door distribution (JS/TP)
- Refresh and update the artwork for the banners (AR)
- Refresh the Ware Neighbourhood Plan website (AR)
- Speak to EHC Electoral Services and ensure the WNP is available to read or download from the Council Website (JS)
- Confirm availability of a stall at Ware Sunday Market 17th September (TP)
- Volunteers are required to join John and Mark handing out leaflets at the market on 17th Sept. (ALL)
- Volunteers are required to handout leaflet in the High St in the days before the referendum (All)
- A4 Posters for distribution to shops in the High Street and neighbourhood areas to be created from the leaflet (KB).

Timeline for publicity

- EHC start to issue voting information end of August.
- Leaflets available 4th September.
- Distribution of leaflets starts 11th September.
- Sunday market stall 17th September
- Leaflets handed out in the High Street 23-27th September.
- On-line social media campaign starts 11th September.
- Ware U3A meeting 13th September
- Inner Wheel, Rotary and Probus groups targeted w/c 18th September.
- OWL Message 25th September

NPSG099. Any other business and date of next meeting.

Next meeting to review above actions 22nd August 2023, 7pm via zoom.